

*September 2016*

Greetings, SWEeties! We are excited to publish our first monthly newsletter. Here we will feature successes from the past month, news from our section/region, and fun happenings from the leadership team. In September, we had two successful general meetings, hosted by 3M and Honeywell. Thanks to all of you for your attendance and participation! We had a great SWE week full of fun events including zumba, bagels, froyo outings, professor mingling, a blood drive, and a shopping trip to help everyone dress for success for the career fair. In this issue, we would like to focus on the amazing efforts all of the ladies in our section have put into the professional development of our members in the past month, featuring our lead Professional Development director's advice on job and internship searching! We would also like to welcome four new amazing members of our leadership team.

**Professional Development: This is why we need SWE!**

The month of September brought new students to the University of Minnesota, the start of a new year of SWE, and the fall CSE Career Fair to campus. Thanks to the effort of the directors and committee members and the involvement of our members, we hosted several events to foster the professional development of our members this month:

**1. General Meeting hosted by 3M**

The first week of class, we hosted our first general meeting, sponsored by 3M. At the meeting, tips for finding jobs and internships were given by the 3M representatives, as it applied to careers at 3M and to the upcoming career fair. This was a great introduction to professional development for the first time attendees of a SWE event.

**2. Professor Mingle Event**

The Professor Mingle Event was a casual dinner hosted by SWE for students and faculty from the full spectrum of engineering and science disciplines. This was an excellent opportunity for students to ask questions about research on campus, careers in academia, and education beyond undergraduate. In this way, we have been able to focus on industry and academic oriented careers!

**3. Career Fair Preparation with the Professional Development Team**

At this event hosted before the Career Fair at the college, the Professional Development team prepared a presentation and different rotations for students including tips for resumes, elevator pitches, personal branding, and interviewing.

**4. Volunteering at the Career Fair**

As a group, our section works with the Career Center and volunteers for shifts during the fair. This provides less experienced students with an opportunity to meet company representatives and observe the atmosphere of the fair without necessarily preparing an elevator pitch and resume for the first time.

**5. Medtronic Site Visit**

Thanks to Medtronic for organizing a site visit with several of our members! This was a great networking and learning opportunity for those interested in Medtronic careers. SWE is a great way to make connections in industry, and this is one of the many ways that we maintain those connections.



*Second General Meeting Sponsored by Honeywell*

**SWE Engagement:**

During the first month of school, we had amazing turnout at all of our events. Open House during the first week of school had over 125 underclassmen students in attendance to learn about SWE, be challenged with SWE trivia, and ask questions of our upperclassmen. At the first General Meeting hosted by 3M, we had 198 members in attendance. Currently, we have the highest amount of paid members in our section's history! This is a great demonstration of how engaged all of our upperclassmen have been in welcoming new members to our group, how hard working our leadership team is within SWE, and how dedicated our incoming students are to getting involved and creating a bright future for themselves. Thanks to everyone for their engagement, and we are looking forward to a great year!

**SOCIETY OF WOMEN ENGINEERS**  
**UNIVERSITY OF MINNESOTA SECTION MONTHLY NESWELETTER**

***Kiera's Top 5 Tips for Job and Internship Searching***

- 1. Before you start your search, decide what is most important to you!** What kind of industries are you interested in? Are there specific companies you want to work for? Is there a specific type of position that would best fit your strengths, skills, and personality?
- 2. Be open to opportunities!** Not every position you find is going to provide everything that is included on your "most important" list. Decide what is most essential, but be willing to compromise in some areas. It's better to have more opportunities than not enough - remember you can always turn a position down!
- 3. Use multiple search strategies.** Remember that one website may not be inclusive of all job postings. Goldpass is a great resource, but websites such as LinkedIn or specific company websites may show additional opportunities.
- 4. Create an extensive network!** Start networking with industry professionals early on. Some professionals may not want (or can't) help you directly get a job within their company, but they can still be a great resource to provide more information about the company and sometimes even provide some "inside" information about hiring processes! Send an email to those in your network occasionally - try not to use them only when you need something.
- 5. Stay organized!** Create a system that works for you to keep track of job descriptions, deadlines, network contacts, and application materials. It is much a much easier process without the added stress when everything is in one place and you are ahead of the game!



***Networking and Site visit at Medtronic***



***Setting Up for the Career Fair***

***Welcome new members of the leadership team!***

**Mackensie Schuster – SWE University Director**

*“I am passionate about SWE because it has provided me with an environment where I can pursue my interests in engineering while making new friends and forming a support network.”*

Mackensie is a civil engineering major from Des Moines, Iowa. She enjoys attending Gopher sporting events, painting, and watching Friends, How I Met Your Mother, and New Girl.

**Alicia Niblock – SWERT Director**

*“I’m passionate about SWE because of the positivity that the group radiates. Since moving in, SWE has provided a welcoming atmosphere and shown me that I can network, develop professionally, and make friends all in the same place!”*

Alicia is an Industrial & Systems Engineering major from Fergus Falls, MN. Her hobbies include yoga, traveling, baking, eating said baked goods, and playing the flute.

**Elizabeth Blount – Outreach Committee Member**

*“I really believe in SWE’s mission to show women how great it is to be an engineer and enable them to reach their full potential. Being a part of SWE means that doors are opened for you professionally, but you can also have a huge hand in inspiring the women engineers of tomorrow to put their brilliant, determined, and creative minds to the task of making a world a better place.”*

Elizabeth is a chemical engineering major from Forest Lake, MN who is also involved in the MN Swim Club.

**Nicole Walker – Website Committee Member**

*“I’m passionate about SWE because I think having a community of women who are all helping each other succeed makes thriving in CSE at the U of M much easier, and more fun!”*

Nicole is a Computer Science major with a French minor from Normal, IL. Her hobbies include reading, watching movies, and always learning something new.

*The Society of Women Engineers is the world’s largest advocate and catalyst for change for women in engineering and technology. We help members reach their full potential as engineers and leaders through networking, professional development and the shaping of public policy. And, we inspire young girls to become engineers and support them with scholarships.*